

BCN Catalonia

Links the World



Barcelona is a **Mediterranean city that blends history, innovation, and quality of life.**

Renowned for its **modernist architecture and vibrant culture**, it also stands out for its **economic strength and global appeal.**

With a **diverse population and a strong commitment to innovation**, Barcelona empowers both its citizens and visitors to thrive in an ever-evolving society. **The city attracts top international talent and drives progress** by promoting cutting-edge sectors through pioneering education and research initiatives.

Gateway to the world



AIRPORT

58
Intercontinental
Destinations
*(Aena, Summer
Season, 2025)*

158
European
destinations
(Aena., 2024)

+55M
Passengers
(Aena, 2024)

Population

Spain 49.1M
Catalonia 8.1M
Metropolitan area 5M
Barcelona 1.7M
(Barcelona City Council, 2025)

26.4%
Of Barcelona 's
population are
foreign nationals
(Barcelona City Council, 2025)



PORT

3.65M
Cruise passengers,
56% starting and
ending the trip in
Barcelona
(Port of Barcelona, 2024)



TRAIN

+14M
High-speed train
passengers
Barcelona-Madrid
(RT) corridor
(CNMC, 2024)

**Catalonia has
received 19.9M**
first-destination
foreign visitors in
2024
(Government of Catalonia, 2025)

Barcelona **excels in
intermodality**, with its
airport, port, and high-
speed rail station all
within 10 km of each
other.

Quality of life

300
Days of sun
per year

An economy and
society **open to
the world**

39 fresh -food
markets

**Quality of
urban space**

Civil society engaged
in cultural, sports, and
community-based
activities

A city that never stops

+500,000
Delegates
annually

12M
Event
visitors
*(Barcelona Tourism
Observatory, 2024)*

E V E R Y Y E A R	Mobile World Congress - MWC	2
	Integrated Systems Europe - ISE	2
	IOT Solutions World Congress	5
	Moto GP	
	Primavera Sound Barcelona	2
	GP Formula 1	0
	SONAR Festival	2
	Smart City Expo World Congress	6
	IBTM World	

European Regions of Gastronomy	2
Mondiacult	2
World Capital of Architecture	0
Tour of France Grand Departure	2
Year of Gaudi	6

ESTRELLAS MICHELIN CATALUNA	
Barcelona City (2024)	Around Barcelona (2024)
★ 1 Star: 23	★ 1 Star: 8
★★ 2 Star: 2	★★ 2 Star: 2
★★★ 3 Star: 5	★★★ 3 Star: 1

Rankings

Top 5
Worldwide city hosting
events since 2000
(ICCA-, 2025)

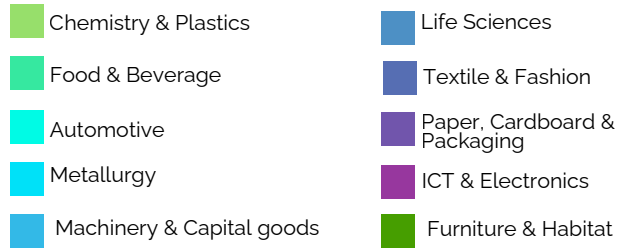
9th
Safest city in Europe
*(World Population Review
,2024)*

8th
Attractive city
for global talent
(BCG, 2024)

2
Business schools
in the **Top 15**
European ranking
(Financial Times, 2024)

International economy and population

A diversified industry, the backbone of the Catalan economy



(ACCIO, 2021)

Catalonia's / Barcelona GDP

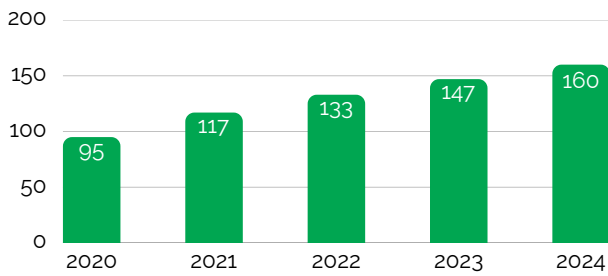
Annual volume growth 3.8%

(Gencat, 2024)

(Barcelona City Council, 2025)

Hub tech country

The Growth of tech hubs in Catalonia



Barcelona and Catalonia's tech hub ecosystem continues to grow steadily: **13 new hubs were established in 2024.**

(MWC Barcelona, 2025)

Main companies in Barcelona



Barcelona among the top 20 most globally competitive cities

(The Mori Memorial Foundation 2024)

9,602

Foreign companies based in Catalonia in 2024

(ACCIO, 2024)

160

Tech hub in Catalonia

(MWC Barcelona, 2025)

Science and education

500

Master's programmes

1/3

Of digital professionals are women

5

Public universities in Barcelona

12

Public hospitals in Barcelona

129,000+

Digital professionals in the city

300,000+

University students in Catalonia

4

Private universities in Barcelona

46

Private hospitals in Barcelona

Scientific output of Barcelona...

MareNostrum computer is **14th** world's top supercomputing in 2025

(Top500.org, 2024)

26%

Of Spain's output

28th

Worldwide

4th

City in Europe Union

(Nature Index, 2024)

We provide the tools you need to connect with Barcelona



Rankings

1st

Port in Spain in value of goods transported

(Barcelona City Council, 2024)

Best

City in Europe in terms of foreign investment attraction strategy

(fDI Intelligence, 2024)

10th

Urban area in the world in terms of foreign investment projects

(OpinionWay-Paris Île-de-France, 2024)